



Press Release

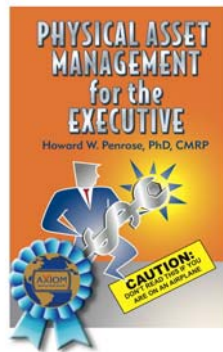


February 23, 2009 --- For Immediate Release ---

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The Axiom Book Awards Have Released the 2009 Business Book Award Winners.

"Physical Asset Management for the Executive" by Howard W. Penrose, PhD, CMRP, (Success by Design®) has been awarded the Axiom Business Book, Bronze Medal in the Operations Management/Productivity/TQM category. The 2009 Axiom Business Book Awards are designed to honor the year's best business books and their authors and publishers. It is truly an honor to receive this award and we would like to thank everyone who has supported this book and its message.

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